



MAKE AN IMPRESSION. MAKE AN IMPACT. BECOME A SPONSOR.

FEBRUARY 28, 2020 | **WINTRUST'S GRAND BANKING HALL** | **VIP HOUR** | **MAIN EVENT**
FRIDAY | 231 S. LASALLE STREET, CHICAGO | 7-8PM | 8-11PM



007 REASONS TO SPONSOR

1. Excellent visibility! Get your company in front of **500-600 active young to mid-career professionals** during the James Bond-themed night...
2. PLUS months of brand exposure through CYC's social media, e-newsletter, and website reaching more than **10,000 impressions**.
3. As VIP ticket holders, your company will have the opportunity to **network with top Chicago professionals** from a variety of fields during the exclusive VIP hour.
4. By sponsoring the fifth annual Shake & Stir, your company will be associated with a **favorite Chicago event** known for its lively dance floor, unique entertainment, and incredible impact on the community.
5. If you invite your employees to Shake & Stir, they will not only have a great time—they will feel connected to the mission of CYC and **proud to be giving back** to Chicago communities on behalf of their company.
6. Speaking of impact, **all event proceeds support CYC**. Your sponsorship helps provide access to innovative, high-quality early childhood, afterschool, and summer programs to children from divested Chicago communities.
7. When you sponsor CYC, you help build a Chicago where every child is empowered to **seek endless possibilities**.



ABOUT CHICAGO YOUTH CENTERS WHERE POSSIBILITY LIVES

CYC provides a safe place for children from divested Chicago communities to learn outside the school day, grow socially and emotionally, and build skills for the jobs of tomorrow. For our children, we are the place where possibility lives. Through our neighborhood Centers and school partner sites, we reach 1,400 children and their families each year and empower them to pursue futures of their choice.

THE 5TH ANNUAL SHAKE & STIR IS PRESENTED BY THE CYC AUXILIARY BOARD AND 

SPONSORSHIP LEVELS & BENEFITS



\$5,000 | GOLDFINGER

- 10 VIP tickets
- Premium logo and name placement on all event signage and promotional materials
- Option to be exclusive sponsor of an event feature such as the Photo Booth sponsor or Silent Auction sponsor (CYC would feature your name and logo on all items related to that feature. CYC will customize features based on sponsor's interest.)
- Premium linked logo and name placement on CYC's website event page
- Announced recognition during event
- Logo and name placement in CYC's spring eNewsletter, distributed to 4,000 contacts
- Logo and name placement in all email communications about Shake & Stir
- Acknowledgment in CYC's Stewardship Report
- Acknowledgment in CYC's social media channels



\$3,000 | CASINO ROYALE

- 8 VIP tickets
- Prominent logo and name placement on all event signage and promotional materials
- Premium linked name placement on Shake & Stir webpage
- Acknowledgment in CYC's Stewardship Report
- Acknowledgment in CYC's social media channels



\$1,000 | SPECTRE

- 4 VIP tickets
- Name placement on all event signage and promotional materials
- Name placement on Shake & Stir webpage
- Acknowledgment in CYC's Stewardship Report
- Acknowledgment in CYC's social media channels

SPONSORSHIP & TICKET INFORMATION

Sponsorship Levels

- ☐ \$5,000 Goldfinger ☐ \$3,000 Casino Royale ☐ \$1,000 Spectre

Individual Tickets

Individual general admission tickets begin at \$70 and VIP tickets begin at \$110. Bundle pricing is also available. To purchase tickets and to view the most current ticket prices, please visit one.bidpal.net/shakeandstir/ticketing.

☐ I am unable to attend but would like to make a donation to CYC: \$ _____

☐ **Total Amount: \$** _____

Payment Information

☐ Check enclosed, payable to Chicago Youth Centers
Mail to: 218 S. Wabash Ave. Ste. 510
Chicago, IL 60604

☐ I will pay online at [**one.bidpal.net/shakeandstir/ticketing**](http://one.bidpal.net/shakeandstir/ticketing)

Pay by credit card:

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card # _____ Expiration _____

Signature _____ Date _____

Name _____

Title _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

