



**MAKE AN IMPRESSION.  
MAKE AN IMPACT.  
BECOME A DONOR.**

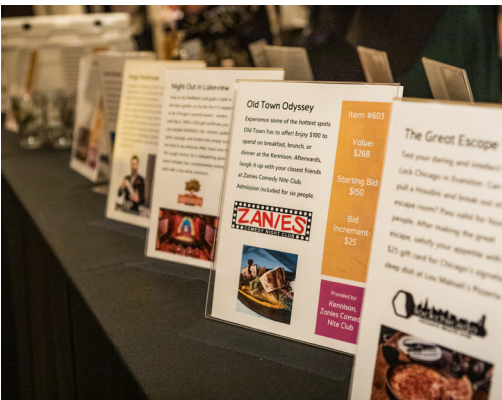
**FEBRUARY 28, 2020** | **WINTRUST'S GRAND BANKING HALL** | **VIP HOUR** | **MAIN EVENT**  
FRIDAY | 231 S. LASALLE STREET, CHICAGO | 7-8PM | 8-11PM



Chicago Youth Centers is now seeking an exclusive array of **Silent Auction** donors for the fifth annual Shake & Stir. Our annual Silent Auction is a smash hit at this lively Bond-themed party! See page 2 for how you can help.

### 007 REASONS TO BECOME A SILENT AUCTION DONOR

1. **Excellent visibility!** Get your company's brand in front of 500-600 active young to mid-career professionals during the night of the event.
2. PLUS months of brand exposure through promotions of the Auction. Your brand could have **more than 10,000 impressions**.
3. You will have the opportunity to display marketing materials along with your item.
4. You will be associated with a favorite Chicago event known for its lively dance floor, unique entertainment, and incredible impact on the community.
5. What better way to beat the Chicago winter blues? Shake & Stir is a February favorite so get out of your parka and into your party wear. And just THINK of all of those **potential customers** who would otherwise be hunkered down in their homes...
6. Your Silent Auction donation helps us keep event costs low, **enabling us to raise an astonishing \$100,000+** to provide quality early childhood, afterschool, and summer programs for youth in Chicago's most divested communities.
7. Most importantly, when you support Chicago Youth Centers, you **help build a Chicago where every child is empowered** to seek endless possibilities.



THE 5TH ANNUAL SHAKE & STIR IS PRESENTED BY THE CYC AUXILIARY BOARD AND **epsilon**  
economics

# SILENT AUCTION DONOR OPPORTUNITIES & BENEFITS



## SILENT AUCTION OPPORTUNITIES

- We are seeking unique experiences that showcase the best Chicago has to offer! We are reaching out to you because we believe that your company's offerings are of value and are desirable to our guests.
- Whether it is a gift card or a meet and greet, you have the opportunity to display what makes your business truly special and one-of-a-kind.
- For example, we would LOVE:
  - » Behind the scenes tours
  - » Individualized workshops and classes
  - » Customizable gifts
  - » All-inclusive trips or airline miles
  - » Suite-level sports tickets
  - » Private party packages
  - » ... and more!
- The world is truly your oyster, and we encourage creativity! It ultimately makes your gift more appealing to our guests, and helps get your brand in front of many new eyes.



## SILENT AUCTION DONOR BENEFITS

- Two discounted tickets to the event
- Branded signage at the Auction—will be seen by 500-600 attendees!
- Opportunity to leave takeaway/promotional materials by your item
- Your name (or tagged account) in a social media shout-out showcasing our Silent Auction donors.



## ABOUT



CYC provides a safe place for children from divested Chicago communities to learn outside the school day, grow socially and emotionally, and build skills for the jobs of tomorrow. For our children, we are the place, where possibility lives. Through our neighborhood Centers and school partner sites, we reach 1,400 children and their families each year and empower them to pursue futures of their choice.

# IN-KIND DONATION FORM

Chicago Youth Centers  
Shake & Stir  
Friday, February 28, 2020



☐ Yes, I am able to make an in-kind contribution to the event.

How we should recognize your contribution in print materials:

(Examples: Jane Doe or XYZ company): \_\_\_\_\_

☐ I am unable to make a contribution at this time.

**Item Description:** (Please include all necessary marketing materials and list all items)

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Item Value: \_\_\_\_\_

## PLEASE LIST YOUR CONTACT INFORMATION BELOW:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Thank you for your donation! For more information, please contact Meaghan Sykes at 312.913.1700 ext. 424 or [meaghan.sykes@chicagoyouthcenters.org](mailto:meaghan.sykes@chicagoyouthcenters.org).

Please send your donation to: Chicago Youth Centers, 218 S. Wabash Ave., Suite 510, Chicago, IL 60604.

CYC is a 501(c)(3) organization and contributions are deductible to the extent of the law. Tax ID #36-2344429.