



# MAKE AN IMPRESSION. MAKE AN IMPACT. BECOME A SPONSOR.

**FEBRUARY 28, 2020** | **WINTRUST'S GRAND BANKING HALL** | **VIP HOUR** | **MAIN EVENT**  
FRIDAY | 231 S. LASALLE STREET, CHICAGO | 7-8PM | 8-11PM



Chicago Youth Centers is now seeking an exclusive array of **Cheers & Chow** sponsors for the fifth annual Shake & Stir. Our food and cocktail stations are a smash hit at this lively Bond-themed party! See page 2 for how you can help.

## 007 REASONS TO BECOME A CHEERS & CHOW SPONSOR

1. **Excellent visibility!** Get your delicious food or drink options in front of 500-600 active young to mid-career professionals at a branded station during the night of the event.

2. PLUS months of brand exposure through CYC's social media, e-newsletter, and website reaching **more than 10,000 impressions**.

3. No need to mix, just mingle! As a VIP ticket holder, you and a guest will have the opportunity to **network with top Chicago professionals** from a variety of fields and enjoy all the event has to offer.

4. Offer your customers a unique perk—we provide **discount codes** for our Cheers & Chow Sponsors so their customers can enjoy Shake & Stir.

5. What better way to beat the Chicago winter blues? Shake & Stir is a February favorite so get out of your parka and into your party wear. And just THINK of all of those **potential customers** who would otherwise be hunkered down in their homes...

6. Your Cheers & Chow sponsorship helps us keep event costs low, **enabling us to raise an astonishing \$100,000+** to provide quality early childhood, afterschool, and summer programs for youth in Chicago's most divested communities.

7. Most importantly, when you support Chicago Youth Centers, you **help build a Chicago where every child is empowered** to seek endless possibilities.



THE 5TH ANNUAL SHAKE & STIR IS PRESENTED BY THE CYC AUXILIARY BOARD AND **epsilon**  
economics

# SPONSORSHIP OPPORTUNITIES & BENEFITS



## CHEERS SPONSORS

### We are seeking:

- 12 cases of wine (4 cases of white, 4 cases of red, and 4 cases of rosé)
- 40 bottles of sparkling wine for our VIP Hour
- 10 bottles each of rum, gin, and tequila
- 100 various individual bottles for our Wine & Spirits Pull—great way to get rid of the odds and ends you have leftover!
- Mixers, seltzer, sparkling water, soda, etc.

## CHOW SPONSORS

### We are seeking:

- Sponsors to provide food for our “Chow Stations”—we will have 6-10 stations total set-up throughout the room for guests to enjoy
- Each sponsor should provide at least 300 servings of donated food items. These can be all the same or mixed and matched (For example: 150 mini chicken pot pies and 150 servings of chili)
- An exciting variety of menu items including:
  - » Vegetarian and meat-lover-friendly
  - » One-of-a-kind treats and tastes
  - » Cuisines that represent the diversity of Chicago flavors and cultures
- 2-3 Dessert sponsors to provide 300 pieces each (cupcakes, pies, other exciting treats)



## CHEERS & CHOW BENEFITS

- Two VIP tickets to the event
- You don't have to work the event or provide servers—our catering staff will serve the food; you can enjoy the event and mingle with guests
- Branded signage at your station or on the bar—will be seen by 500-600 attendees!
- Opportunity to leave takeaway/promotional materials at your chow station or at the bar
- Unique discount code to share with your customers so they can attend Shake & Stir, too
- Your name (or tagged account) in a social media shout-out showcasing our Cheers & Chow sponsors



## ABOUT



CYC provides a safe place for children from divested Chicago communities to learn outside the school day, grow socially and emotionally, and build skills for the jobs of tomorrow. For our children, we are the place, where possibility lives. Through our neighborhood Centers and school partner sites, we reach 1,400 children and their families each year and empower them to pursue futures of their choice.

# CHEERS & CHOW DONATION FORM

Chicago Youth Centers  
Shake & Stir  
Friday, February 28, 2020



## YES, I CAN SPONSOR!

☐ Cheers Sponsor

☐ Chow Sponsor

☐ Cheers & Chow Sponsor

### Brief Description

### Quantity

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**Total Value:** \_\_\_\_\_

## PLEASE LIST YOUR CONTACT INFORMATION BELOW:

Company \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

☐ I understand that I will need to coordinate my delivery with CYC, and that CYC's hired Caterer will be responsible for storing and serving my donation the day of the event.

Thank you for your donation! For more information, please contact Lauren Robinson at 312.913.1700 ext. 450 or via email at [lauren.robinson@chicagoyouthcenters.org](mailto:lauren.robinson@chicagoyouthcenters.org).

CYC is a 501(c)(3) organization and contributions are deductible to the extent of the law. Tax ID #36-2344429.